

June 2020

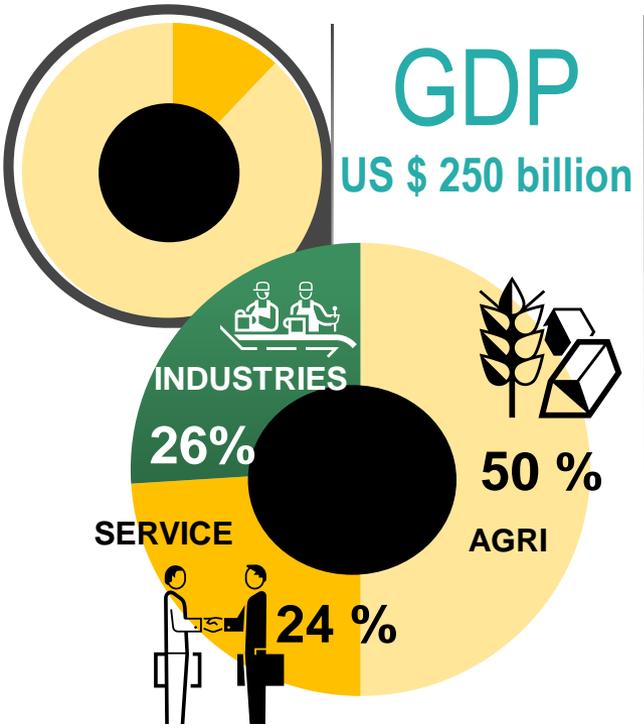
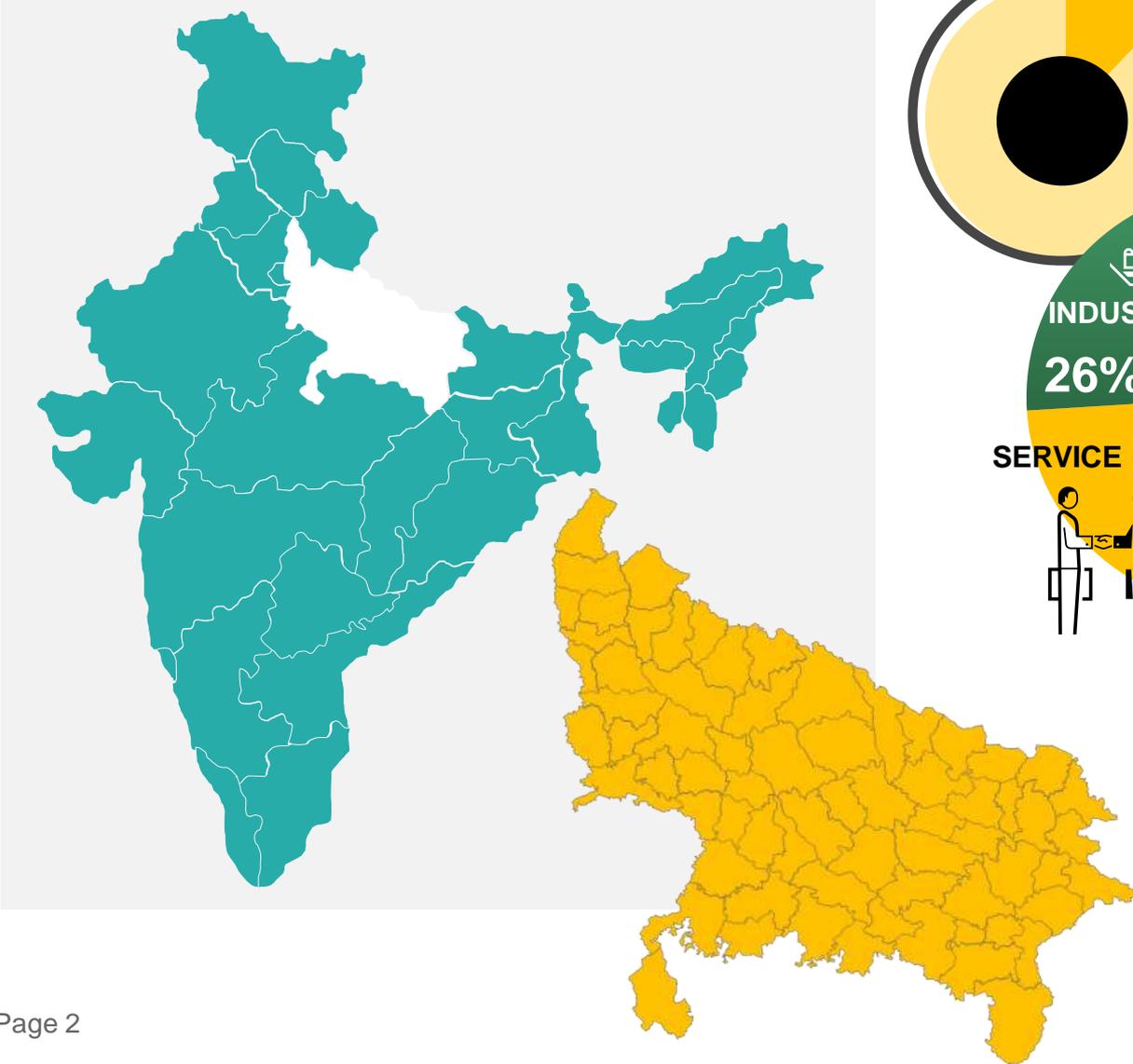


# UTTAR PRADESH

*CRADLE OF RAPID INDUSTRIALIZATION*

***EMPOWERING NEW INDIA***

# UTTAR PRADESH – the Soul of Incredible India



**~ 230 Mn**  
Most Populous  
State in India/  
Large  
CONSUMER BASE

**3<sup>rd</sup>**  
Highest  
visited State  
by foreigners

**Bigger than 30 other prominent countries of the world**

# UTTAR PRADESH – Seamless connectivity with India

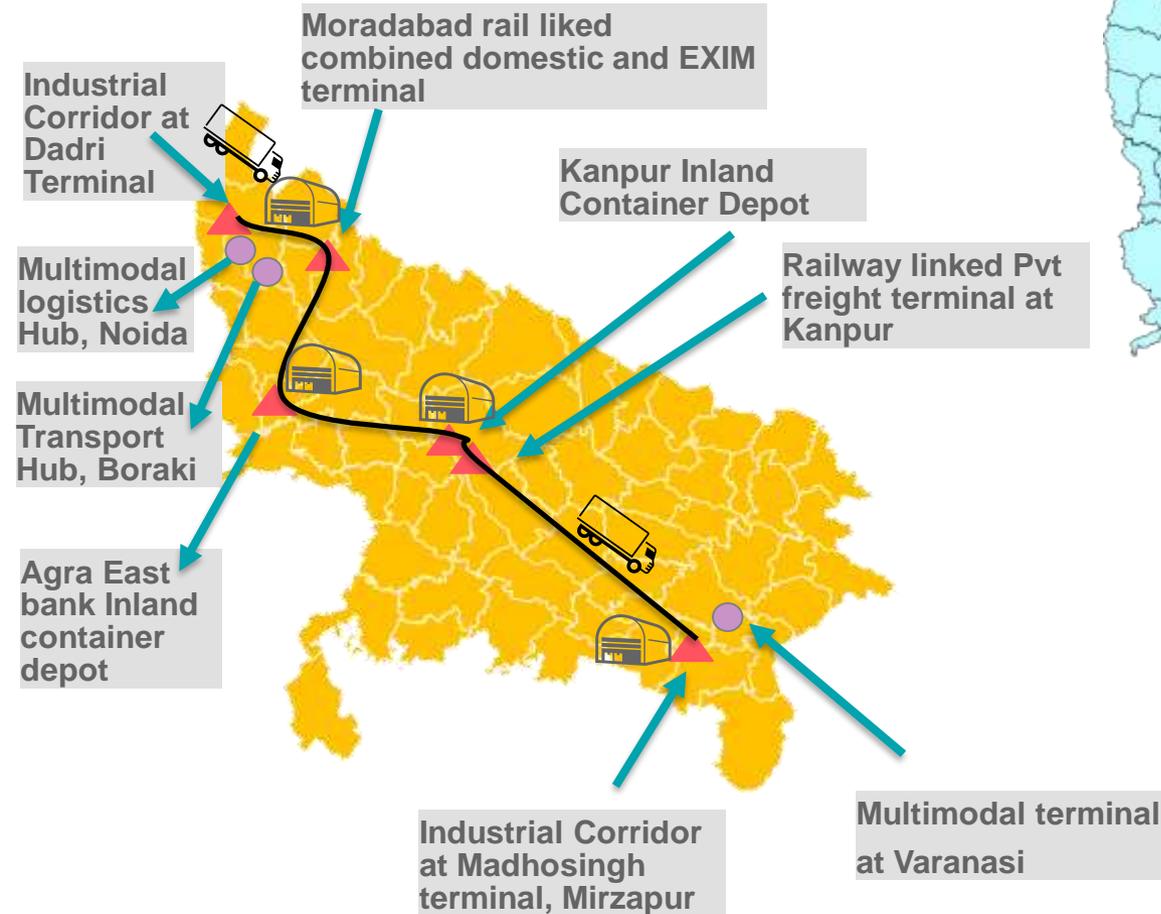
## SEAMLESS CONNECTIVITY

- Freight Corridors from North East West South (NEWS) intersect at certain points in UP with few major catchment area falling in the state.
- Uttar Pradesh has the Largest railway network in the country spanning over 8,949 km
- Uttar Pradesh boasts the state of art expressways ensuring seamless connectivity with National Highways.
- 7 airports made operational under Regional Connectivity Scheme (RCS) for domestic connectivity, and another 8 airports in pipeline



# UTTAR PRADESH – 3L Advantage (Land, Logistics and Labour)

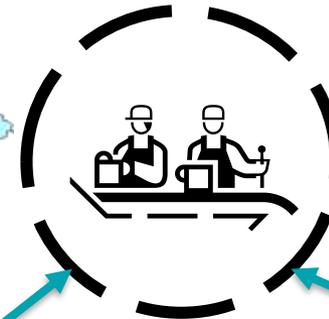
## Numerous Logistic ports of UP



● Upcoming infrastructure    ▲ Existing infrastructure



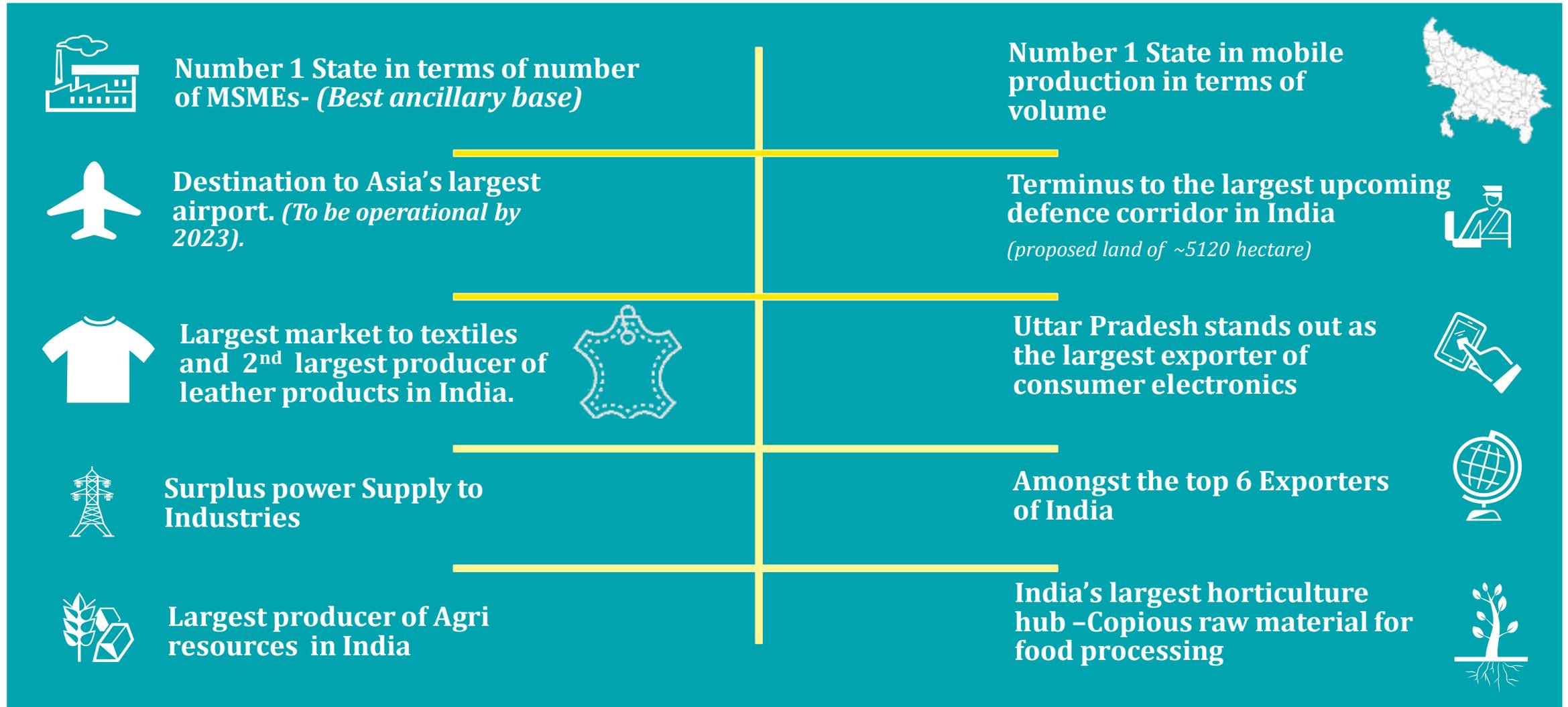
Substantial land availability for industrial development across 6 nodes of UP.



UP has a single online portal for registration, renewal and viewing of inspection report under 7 Labour Acts.

UP is the state with abundant manpower working within and outside the state with one of the cheapest labour wages in India.

# UTTAR PRADESH – Robust Infrastructure & Industrial Ecosystem



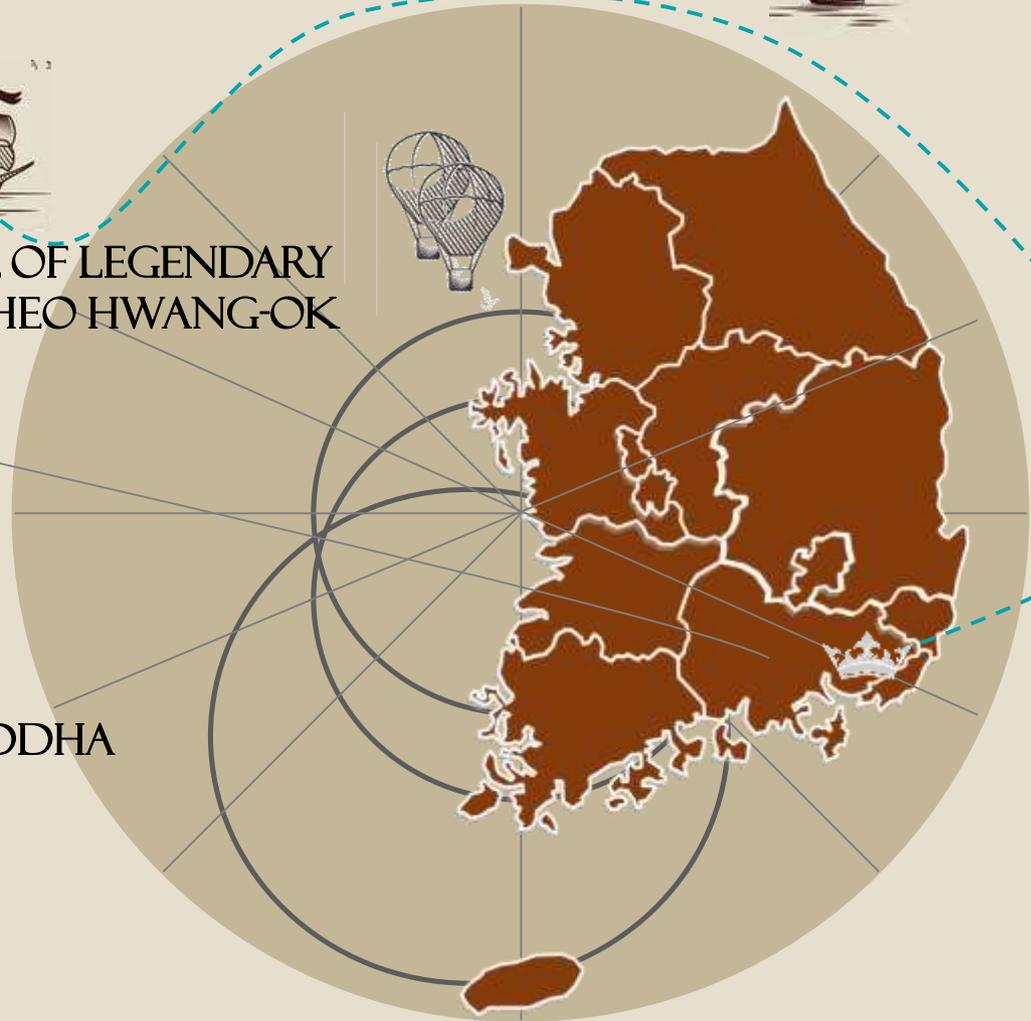


AYODHYA & KIM-HAE  
SISTER CITIES



VOYAGE OF LEGENDARY  
QUEEN HEO HWANG-OK

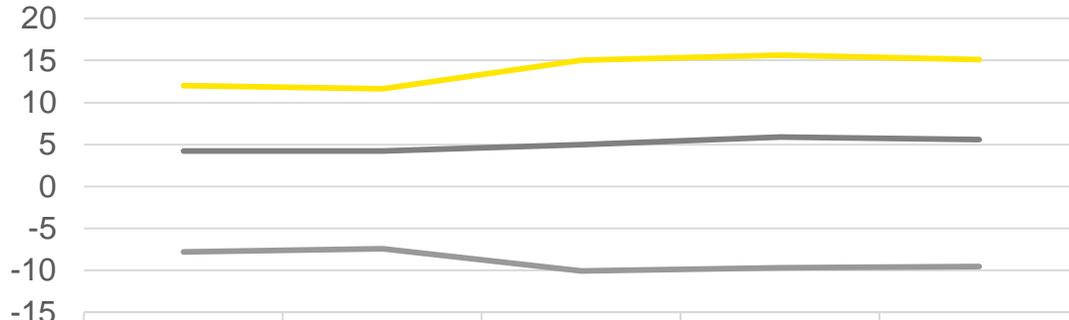
LAND OF LORD BUDDHA



CULTURAL CONNECT  
UTTAR PRADESH - SOUTH KOREA

# India-South Korea Trade Relations

Goods Trade (US \$ Billion)

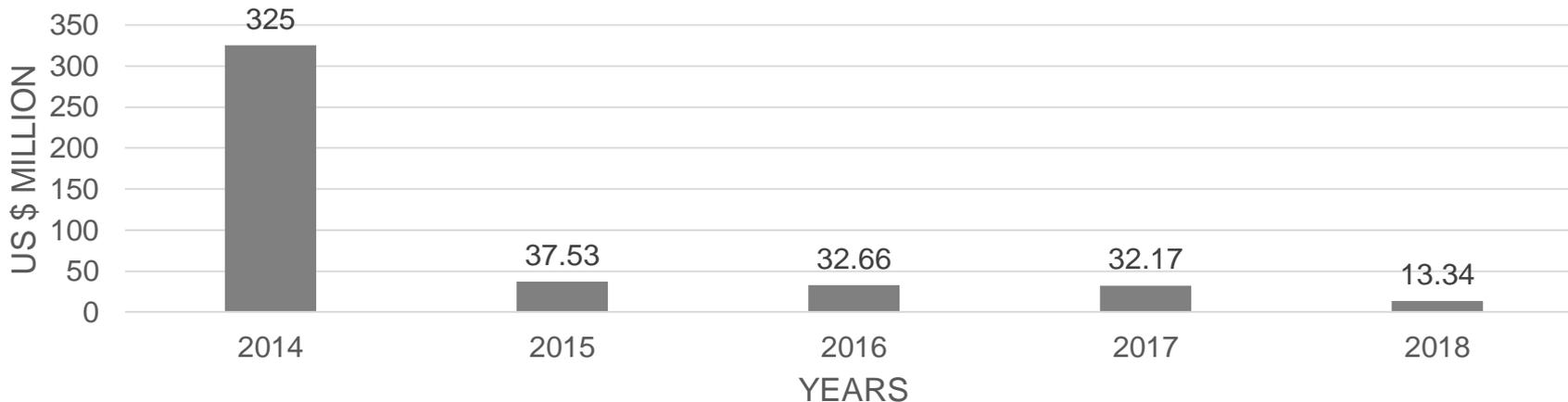


	2015-16	2016-17	2017-18	2018-19	2019-20
EXPORT	4.2	4.2	4.95	5.89	5.6
IMPORT	12	11.6	15	15.6	15.1
TRADE BALANCE	-7.8	-7.4	-10.05	-9.71	-9.5

— EXPORT — IMPORT — TRADE BALANCE

## EXPORT- IMPORT TREND

- Exports from India accounted for US\$ 5.6 Bn in 2019; exports from ROK accounted for US\$ 15.1 Bn
- Major Indian exports: naphtha, cereals, iron and steel.
- Major S.Korea exports: automobile parts, telecommunication equipment, hot rolled iron products, petroleum refined products, base lubricating oils, mechanical appliances, electrical machinery & parts and iron and steel products



## FDI INFLOW FROM S.KOREA

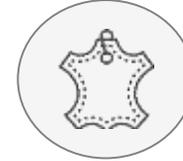
- Korea's total FDI to India up to September 2019 stands at US\$ 6.29 bn

# Key Investment Opportunities in Uttar Pradesh



## Automotive

4 major OEMs manufacturers and ~ 30 ancillary units



## Leather

2<sup>nd</sup> largest producer of leather products



## Tourism

Land to the wonder of the World, Buddhist Circuit and more



## Manufacturing (Advanced Engineering)

Huge ancillary base  
*“Largest SMEs in India”*



## Defence and Aerospace

Home to the largest upcoming defence corridor in India

Emerging hubs of UP in South Asia after COVID pandemic



## Electronics

India's Largest electronic manufacturing cluster



## Textile

3<sup>rd</sup> largest textile producer in India



Agri & Food Processing  
Largest agri producer in the country

# UTTAR PRADESH – BUSINESS REFORM ACTION PLAN

## Single window clearance under Nivesh Mitra Portal



India- World's top 10 improved Countries in EoDB reforms.

Fire NOC in 15 days



Allotment of industrial plot in 21 days



Power Connection in 15 days



93/100 Score in Ease of Doing Business in India



Building plan approval and labour law registrations in 30 days



No requirement of pre-approvals from state government from MSMEs till 1000 days.



20 + Sector specific lucrative policies

# UTTAR PRADESH – 20 PLUS SECTOR SPECIFIC INCENTIVES

## Sectors and Incentives

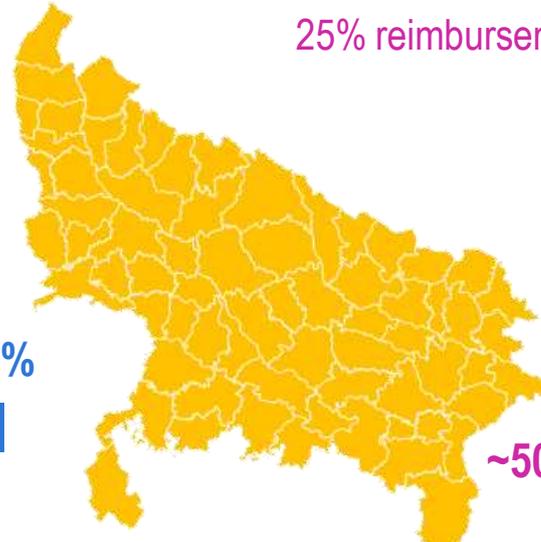


### (Electronic Mobility)

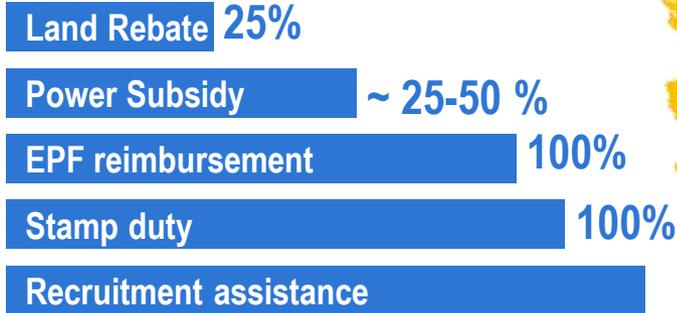
Research subsidy @ 5%  
Interest subsidy @ 5% p.a. for 5 years  
Stamp duty 100% exemption

### (Agri & Food Processing)

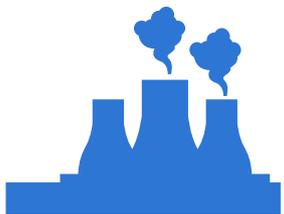
Capital subsidy @ 25%  
@ 7%-100%, 20% reimbursement of F.O.B  
25% reimbursement of transportation cost of export products.



### IT & ITes



### Textile



Mega, Mega Plus & Super Mega Investments.

100-300% Returns on fixed assets  
**Customizable**

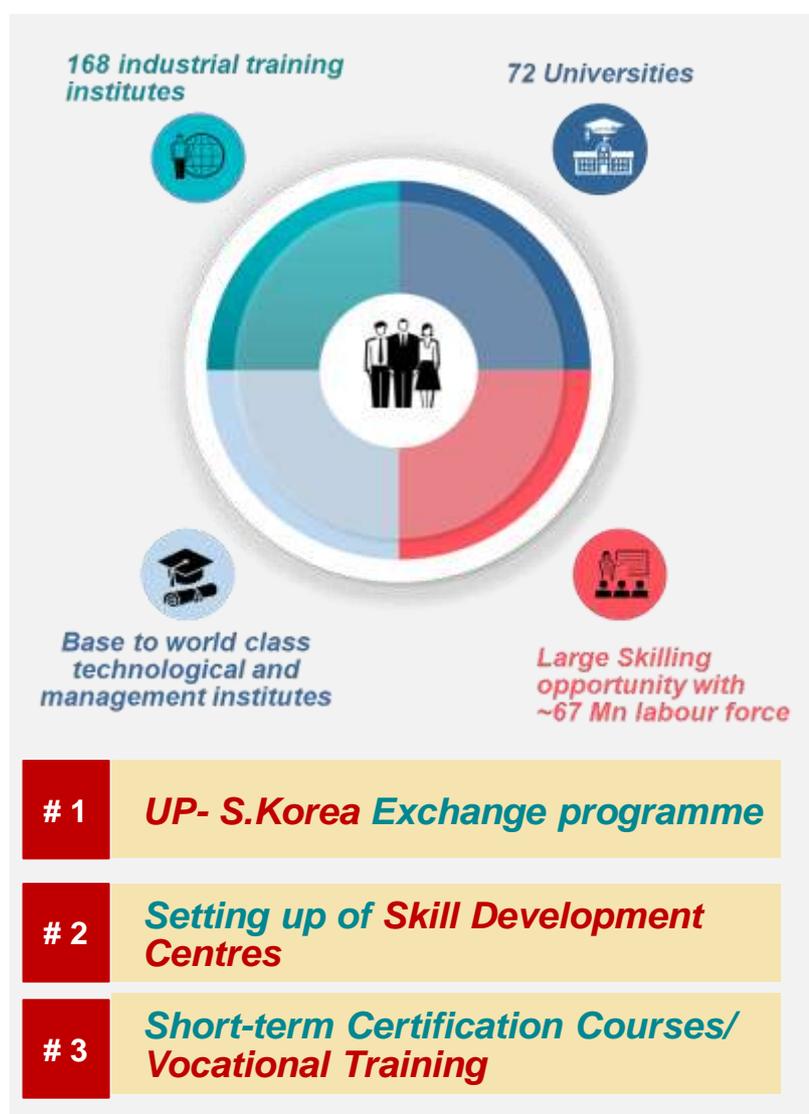


30% Capital subsidy

Tourism.



# BRIDGING MODERN RELATIONS IN SKILL, START-UPS ,LEATHER THROUGH S.KOREAN TOWNSHIP PROGRAMS

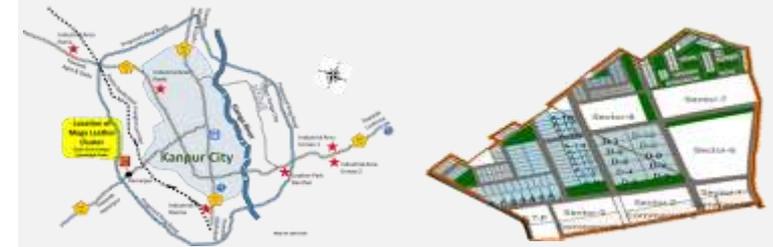


## COLLABORATION IN START IN UP PROGRAM

- # 1 South Korean Venture Funds for UP Startups
- # 2 Digital bridge for UP and Korean Start-up ecosystem
- # 3 Collaboration with NIPA (South Korean National IT Industry Promotion Agency) and IT & Electronics Department of UP.



## INVESTMENT IN LEATHER CLUSTER OF UTTAR PRADESH



## LEATHER PARKS IN KANPUR AND AGRA WITH COMPLETE ECOSYSTEM

- ❑ Common Facility Centers
- ❑ Trade/ Convention Centers
- ❑ Training Infrastructure
- ❑ Product Design & Development
- ❑ Testing Laboratory



# UTTAR PRADESH

*ASSISTING SWIFT APPROVALS*

***CASE STUDIES***

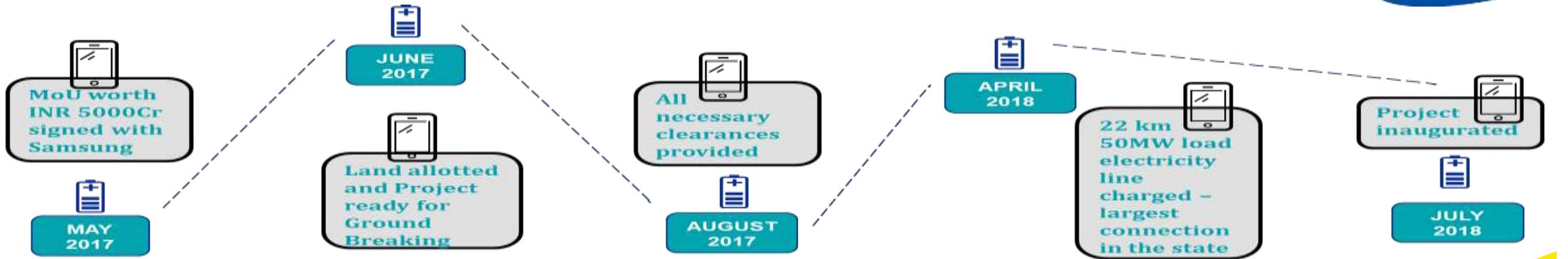
# JEWAR INTERNATIONAL AIRPORT



(INDIA'S LARGEST UPCOMING AIRPORT)



# SAMSUNG PLANT (LARGEST IN THE WORLD)

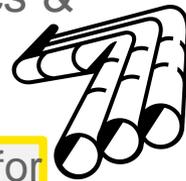


# Quick Policy Action to facilitate Investment

Supporting Gen-next technology, Start-ups, Industries

## Case 1: Reliance Industries Limited

- ▶ MOU signed with Reliance Industries with targeted investment of **USD 1.3 billion** for Optical fibre works in **Feb 2018**.
- ▶ To provide speedy 'Right of Way', a Government Order was issued by Electronics & IT Department in **June 2018**



- ▶ Provision of online applications/approvals for underground/overhead **Optical fibre infrastructure** development
- ▶ Provision of **Single Window** clearance
- ▶ Similar guidelines for rural & urban areas

## Case 2: Uber India

**UBER**

- ▶ MOU signed with Uber India worth **USD 13 Million** in **Feb 2018**.
- ▶ To provide support, a Government Order was issued amending the Uttar Pradesh Motor Vehicle Rules in **July 2018**, allowing two wheelers (Bike) to be used as commercial taxi purpose.



**A commitment to deliver and handhold industries in record timeline for the development of the State**

# Thank You

For more details, log on to  
[www.udyogbandhu.com](http://www.udyogbandhu.com)  
<https://niveshmitra.up.nic.in/>

